

**Washington, DC** - The National Black Chamber of Commerce® celebrates its 20th Annual Convention in Atlanta, GA July 19-21, 2012 at the Four Seasons Hotel. "The theme of the convention is "Good Policy Leads to a Great Economy" a nod to thoughtful regulation of free enterprise," says Harry C. Alford, President and CEO.

**The convention will be headlined by a thorough workshop from SR Smoot Construction and Herman J. Russell Construction Companies on all upcoming bids and Proposals concerning the building of the \$500 million Smithsonian National Museum of African American History and Culture. The presentation will include: timely tips for competitiveness, bidding suggestions, relationship building and procurement schedules. A company matchmaker will follow their presentation.**

Our corporate partner, Visa, invites you to attend their panel on adapting and enhancing your business with relevant tips for conducting business in today's economy. A team from Facebook will provide a hands-on training session about the Facebook platform and a more advanced tutorial on business strategies.

During the session on "how to do business with the government", participants representing US Departments of Housing and Urban Development, Small Business Administration, General Services Administration, Department of Commerce and Environmental Protection Agency present helpful information on their agencies. Discussion topics also include energy, telecom regulations, procurement and international trade—especially how to do business in Botswana.

And just for the fun of it, there will be drawings during the event for the chance to win tickets on our official airline, Southwest Airlines.

The NBCC is a nonprofit, nonpartisan, nonsectarian organization dedicated to the economic empowerment of African American communities. The NBCC is a 501(c) 3 corporation that is on the leading edge of educating and training Black communities on the need to participate vigorously in this great capitalistic society known as America. The entire event is open to the public. Additional details can be found at [www.nbccconvention.org](http://www.nbccconvention.org).

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