

For Immediate Release

New York, NY – J. Alexander Martin Founder, Creative Director and Executive Vice President of FUBU Brands will be speaking at the PanAfrican Entrepreneurs Conference in Houston, TX November 17th.

Martin joins a panel of gentry' international business leaders and entrepreneurs in a discussion on the Business of Fashion, Entertainment and Entrepreneurship.

[J.Alexander Martin](#) , along side partner Daymond John (Shark Tank), Carl Brown and Keith Perrin founded the urban brand FUBU which has grossed an average of \$6 Billion in revenue to date.

As a leader in fashion, and entrepreneurship J. Alexander Martin continues his legacy of innovation and creativity with his multiple business and film ventures and also by sharing his marketing and branding expertise. Speaking engagements such as The PanAfrican Entrepreneurs Conference, social media, mobile technology and his Afashionmind Ôare tools that Martin uses to motivate and empower today's business leaders.

The [PanAfrican Entrepreneurs Conference](#) (PAEC) cofounders, Kay DeBow and Harry Alford, have launched a nonprofit global business organization. DeBow and Alford, have served as the Executive Vice President and President respectively, of the [National Black Chamber of Commerce](#) since 1993 . They have created a platform linking business leaders to global business opportunities with The PanAfrican Entrepreneurs Conference.

PAEC's mission is to create an arena for entrepreneurs and business people within the Black Diaspora to come meet and further business connections. Also, to suggest policy improvement and issue awareness that will benefit the status of black entrepreneurs internationally.

For Entrepreneurs who are doing business or who desire to do business globally The PanAfrican Entrepreneurs Conference will be held in, Houston, Texas, November 15-18, 2012. For more information on PAEC please email info@panafricanec.org.

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