





August 14, 2012

Dear NBCC Convention Attendee,

Thank you for coming to Atlanta to attend the recent National Black Chamber of Commerce annual convention!

I hope that during the event you had a chance to visit The Art Institute of Atlanta exhibit booth, see our fashion and culinary demonstrations, and connect with our talented students, faculty, and staff. Our graduates are entering the workforce with practical, on-the-job skills from more than 50 Art Institutes across North America. African-Americans make up nearly 20 percent of The Art Institutes' student body nationally and more than 33 percent of the student body here in Atlanta.

If you'd like more information about The Art Institute of Atlanta and our programs of study, please visit <http://www.artinstitutes.edu/atlanta>. For information about another Art Institute location, please visit <http://artinstitutes.edu>. There are many ways to get involved with our schools, from hiring an Art Institute graduate to guest speaking at your local campus on your area of expertise, and we are always happy to hear from local businesses and associations who are interested in our students' education and eventual success.

Thanks again to you and the National Black Chamber of Commerce for your interest and support. Please don't hesitate to contact me or the campus of The Art Institutes nearest your business if we can be of service in any way.

Sincerely,

Jo Ann Koch  
President